



Welcome to FSAok AutoCopay!

This is our first newsletter. We are very excited about the launch of FSAok AutoCopay.

Why Wait...Start Now

The IRS mandate for compliance of automating claims transactions for FSA and HSA Debit cards takes effect July 1, 2009; however, you can begin now. Claims can be transmitted electronically through FSAok AutoCopay today. It's also early in the patient's benefit year. Together, we can provide the solution to your patients today. Your pharmacy will be ahead of the curve and consumers will be relieved to know they can continue trading at your pharmacy.

Through marketing, consumers will realize the full potential of their health care benefit and be able to track and bill all health care related expenses.

Your pharmacy more than likely processes FSA and HSA debit cards on a daily basis and you may not even realize it. Many cards do not have an FSA or HSA designation on them; therefore, they look like any other VISA or MasterCard.

Coming Soon

Watch for additional benefits with FSAok AutoCopay.

Learn more about how to market this solution in your community.

Is your pharmacy a registered member already?

If so, please sign into your account at www.FSAok.com/pharmacy to ensure that you have completed all pharmacy profile requirements for claims processing.

Also, take a look at the patient registration form on-line. It's easy for you to sign up patients right in your pharmacy. This can be accomplished via the website or via telephone in six easy steps:

1. Download and print the PDF form at www.FSAok.com/pharmacy.
2. Have the patient fill out the form and sign it.
3. Provide the information to us via the website or via the phone at 888.472.9432, Option 2. We will process the registration and provide you with the patient ID# at the point of service.
4. Process claims through your existing pharmacy system.
5. The consumer leaves your pharmacy with all of their purchases, no out-of-pocket expense and a simple easy transaction.
6. Fax the completed form to us at 1.888.FSAok18 (372.6518) to complete consumer registration and begin claims processing. **The form MUST contain the consumer signature to be processed!**

Not a registered member yet?

Register on-line today at www.FSAok.com/pharmacy. Your pharmacy account will be activated within 24 hours of completing all registration information. Have questions? Need help? Contact one of our customer service representatives at **888.472.9432**.

Did you know that:

- FSA and HSA debit cards are in more than 12% of American households today. This is the largest growing segment of health care. FSAs and HSAs put health care spending responsibility back into the hands of the consumer.
- Consumers spend over \$5 billion in prescription sales with FSA debit cards each year.
- Another \$150 million is spent on other eligible, non-prescription items.
- The average pharmacy stands to lose up to \$60,000 per year if they lose access to these customers.